



Beta Alpha Psi Annual Meeting, July 25-27, 2024

Time TBD

Presenter: Michael Brown, Becker Professional Education

Delivery Method: Group Live

Session Title: Public Speaking & Presentation Skills

Session Description:

This course will be an overview of: Types of presentations and speeches that accountants may be called upon to make, including best practices for researching, planning, and preparing presentations; techniques to handle distractions, unexpected problems, and nervousness; and effective methods of sharing information in presentations, especially financial or accounting data

Learning Objectives:

- Plan a speech or presentation
- Identify methods to prepare and research speech or presentation topics
- Identify techniques to deliver a presentation or speech clearly and cogently to a wide range of audiences
- Recognize techniques to manage distractions, nervousness, and other factors that can distract from presentations
- Identify methods to incorporate a wide range of visual aids into a presentation to appeal to multiple learning styles among audience members

To register for this event, click [here](#).

To be awarded the full credit hours you must check-in via the Meeting app and complete the CPE Form that is emailed to you following the Meeting.

CPE Information

Attendees can earn up to **1.5** CPE credits.

Fields of Study: Communications & Marketing

Intended Audience: Meeting Attendees

Program Level: Basic

Prerequisites: None

Advance Preparation: None

Refunds and Cancellations:

Cancellations made prior to Sunday, June 30, 2024, will be refunded. Cancellations received after this date and no-shows will not be refunded. If you encounter an emergency, please contact the conference planner and the request will be forwarded to the Executive Director for refund request review.

For comments and concerns, please contact the AAA Office at (941) 921-7747 or email us at info@aaahq.org.

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