

August 14-16 2025
San Antonio, TX

BETA ALPHA PSI 2025 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES



GENERAL RECEPTION SPONSOR

\$15,000 Sole Sponsor or \$6,000 (3x)

Receive prominent recognition as attendees and exhibitors mingle throughout the on-site Exhibit Hall

- Sponsor recognition throughout reception
- Logo on photo booth for student pictures

FACULTY ADVISOR RECEPTION SPONSOR

\$10,000

Engage with over 100 BAPSI faculty in an exclusive networking setting.

- Logo placement on event signage and promotional materials
- Sponsorship recognition in event communications and during the reception

SOLD

PROFESSIONAL HEADSHOT SPONSOR

\$6,500

Exclusive sponsorship of the headshot station and photo booth.

- Signage placed in photo booth area
- Push notification promoting sponsorship

AWARDS LUNCH SPONSOR

\$5,500

Gain exposure while attendees network over lunch and awards ceremony.

- Speaking opportunity prior to lunch
- Sponsorship recognition throughout lunch

MORNING BEVERAGE BREAK SPONSOR

\$3,000 (3x)

Brand your company to conference attendees as they relax between sessions. Each break is 30 minutes and gives the sponsor the ability to clearly display their company logo.

- Recognition as the Sponsor of the Morning or Afternoon break
- Logo prominently displayed in sponsored break area during designated time
- Logo displayed in meeting app

ONE SPOT SOLD

Sponsorships also include:

- Discounted rate of \$1,200 for an exhibit space, two chairs and a wastebasket
- Two (2) free badges for attending representatives
- Sponsorship listing in Annual Meeting mobile app, with contact information, 50-word description and company logo
- Logo on "thank you" signage in exhibit hall
- Inclusion on Annual Meeting website exhibitor directory

WI-FI SPONSOR

\$8,000

Gain digital recognition for your company as attendees connect.

- Sponsor selects custom Wi-Fi name (subject to hotel guidelines)
- Logo listed in mobile app Wi-Fi information

SOLD

MOBILE APP SPONSOR

\$7,500

Increase your visibility pre-event with the launch of the app and throughout the event.

- Logo on app splash screen with each attendee download
- Logo in pre-event app download instruction email to all attendees

LANYARD SPONSOR

\$7,000

Promote your brand through the most popular sponsorship at the event with one of the most popular sponsorships.

- Logo displayed on Beta Alpha Psi provided lanyards

SOLD

360° PHOTO BOOTH SPONSOR

\$3,000

Gain brand visibility with a high energy attraction where attendees capture dynamic, shareable moments.

- Logo placement on booth and photo overlays
- Sponsorship recognition throughout the event

SOLD

KEYNOTE SPEAKER SPONSOR

\$3,000 (3x)

Gain exposure while attendees learn from top innovators in the profession

- Keynote Speaker Introduction
- Sponsorship recognition during presentation

ONE SPOT SOLD



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EXHIBIT BOOTH PRICING AND SHOW INFORMATION

CURRENT BAP MEMBER/PARTNERS

- \$2,500** Company (*Not Sponsoring*)
- \$1,500** Company (*Sponsoring*)
- \$1,000** Not-for-Profit Organization - BAP Partner
- \$1,000** College/University with BAP Chapter

NON-MEMBERS

- \$3,500** Non-Partner Company (*Not Sponsoring*)
- \$2,000** Non-Partner Company (*Sponsoring*)
- \$2,000** Non-Partner Not-for-Profit Organization
- \$1,500** College/University without BAP Chapter

All exhibitor booths include:

- 6-foot tabletop exhibit space, two chairs and a wastebasket
- Two (2) badges for attending representatives
- Logo on "thank you" signage in exhibit hall
- Inclusion on Annual Meeting website exhibitor directory
- Listing in Annual Meeting mobile app, with contact information, 50-word description and company logo

ADVERTISING

Email Blasts **\$1,500/Ea.**

Increase exposure to attendees prior to or after the event.

- BAP to send a custom email deployment on the sponsors behalf to all registered attendees
- Three pre and three post meeting slots available.
- Payment and content must be submitted no later than May 31

Event App Banner Ad **\$1,000**

Stand out as attendees peruse the BAP Event App

- One (1) banner ad with hyperlink to company website

Transition Slide Advertisement **\$500/ea.**

Increase exposure in the General Session room.

- Approved Ad placed in transition slides rotating before one keynote session in the plenary

**Advertising does not include an exhibit booth and is not considered a sponsorship.*

PODCASTS

Becoming a Professional, hosted by Beta Alpha Psi Alumni and Member Network.

- Company branding will be included at the beginning and end of the podcasts in both audio and visual productions
- Branding will include your company name, logo and contact information in the show notes.
- Subject to guest completion of podcast release form

Live Podcast Recording **\$2,000**

Exclusive sponsorship of the alumni podcast recording session in front of a live audience.

- Company branding will be included at the beginning and end of the episode
- Branding will include company logo, name of Professional Partner Representative, and email contact in the show notes
- 30-60 second branding video to be incorporated into the episode (video provided by sponsor)



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INFORMATION

Date Submitted: _____

COMPLETE COMPANY/ORGANIZATION NAME (as it should appear in meeting material):

Address: _____

City: _____ State: _____ Zip: _____

Website (used to promote your company): _____

I will send my logo as soon as possible Reuse my logo from 2024

PRIMARY CONTACT PERSON (will be used for all communications):

Name: _____

Title: _____

Phone: _____ Email: _____

SPONSORSHIPS

GENERAL RECEPTION SPONSOR \$ _____

\$15,000 Sole Sponsor

FACULTY ADVISOR RECEPTION SPONSOR \$ _____

\$10,000

PROFESSIONAL HEADSHOT SPONSOR..... \$ _____

\$6,500

AWARDS LUNCH SPONSOR..... \$ _____

\$5,500

MORNING BEVERAGE BREAK SPONSOR..... \$ _____

\$3,000 (3x)

WI-FI SPONSOR \$ _____

\$8,000

MOBILE APP SPONSOR \$ _____

\$7,500

LANYARD SPONSOR \$ _____

\$7,000

360° SPONSOR \$ _____

\$3,000

KEYNOTE SPEAKER SPONSOR..... \$ _____

\$3,000 (3x)

SPONSORSHIP TOTAL \$ _____

EXHIBITORS

CURRENT BAP MEMBERS/PARTNERS\$ _____

- \$2,500 Company *Not Sponsoring*
- \$1,500 Company *Sponsoring*
- \$1,000 Not-for-profit Organization - BAP Partner
- \$1,000 College/University with a BAP Chapter

NON-MEMBER/PARTNERS.....\$ _____

- \$3,500 Non-Partner Company *Not Sponsoring*
- \$2,000 Non-Partner Company *Sponsoring*
- \$2,000 Non-Partner Not-for-Profit Organization
- \$1,500 College/University without BAP Chapter

EXHIBIT BOOTH TOTAL \$ _____

ADVERTISING

- \$1,500 Email Blasts/Each
- \$1,000 Event App Banner Ad
- \$500 Transition Slide Advertisement

ADVERTISING TOTAL \$ _____

PODCASTS

- \$2,000 Live Podcast Recording

PODCAST TOTAL \$ _____

TOTAL \$ _____

PAYMENT

METHOD OF PAYMENT:

- VISA MasterCard American Express Check

- Please send me an INVOICE. I understand booth space is chosen in order that payment is received.

Card No.: _____ Exp. Date: _____

Signature: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

PLEASE COMPLETE FORM AND EMAIL TO STEPHANIE@AAAHQ.ORG