

# Program for Chapter Activities (PCA)



# Overview of PCA Changes for 2022-2023



- No hours to report for 2022-2023
- Number and type of activities will determine award status
  - Mission-based requirements change only slightly, with the addition of 1 additional required service activity
  - Additional activities and ROAs required for award status
  - Attendance requirement reduced from 25 to 20% of candidates and members
- Additional credit given for documented, especially impactful activities
- The PCA is a great resource
  - Helps chapters to plan their programs and activities
  - Establishes guidelines to achieve the minimum level of chapter activities as well as guidelines for chapters who are award seeking
  - The PCA applies to both current and petitioning chapters

# Achievement Levels



## Mission Based

- Chapter has met baseline requirements:
  - 6 professional activities
  - 2 service activity (>20% participation)
  - 3 ROAs

## Distinguished

- 10 professional activities (1 must be Essential Skill), 4 service activities
- 8 ROAs
- Attend a mid year/annual meeting

## Superior

- 12 professional activities (1 must be Essential Skill), 6 service activities
- 11 ROAs
- Attend a mid year/annual meeting

## Gold

- Highest level
- Superior for past 2 years
- Produce video for annual meeting competition

# Chapter Requirements

Chapter Achievement Level	Beginning of Year Report	Mid-Year Report	Initiation	End of Year Report	Reaching Out Activities	Professional Activities	Service Activities
Mission Based	Yes	N/A	Yes	Yes	3	6	2
Distinguished	Yes	Yes	Yes	Yes	8	10*	4
Superior	Yes	Yes	Yes	Yes	11	12*	6

**\*Essential Skill required for Award Seeking chapters**

# What Qualifies as a Professional or Service Activity?



- Event must be at least 50 minutes in length.
- To generate a point on the scorecard, at least 20% of the chapter's active candidates/members must participate.
- Reminder: if it's a recurring activity (ex: tutoring), record it once at the end of the semester.

# How to earn Impact Points – 1 Impact Point max per activity



- Media Promotion (TV or Print)
- Tutoring
- Mentoring
- Financial Volunteer Support (volunteering accounting or bookkeeping services)
- Sharing business/college knowledge (volunteering with high school, incoming freshmen, and undeclared students)
- VITA
- Community College Associate Candidates
- AACSB Societal Impact Goal for your business school

# Professional Activities: 6 required for Mission Based status, 10 for Distinguished, 12 for Superior



- Review the PCA, Exhibit A for a comprehensive list.
- Remember: no credit may be given for orientation meetings, elections or those with no professional component.
- Workforce Ready Skill (ES): this is a required professional activity for all award seeking chapters. See the list of 11 activities in the PCA. “Accepting Feedback” may be completed with an online webinar and survey.

# Professional Activities: Did You Know These Count?



- Social activities with professionals: may count up to 2 activities per year
- Webinars are allowed: requires internal controls to track participation
- Professional sessions from our Partners accessible via the Alumni and Member network
- Joint meetings as a chapter with other professional organizations



# Popular Service Activities



- VITA
- Tutoring
- Adopt-a-Street
- Officer and Committee Chairs: 1 activity per semester
- Volunteering for an on or off-campus organization
- Care packages

# Reaching out Activities – 3 types

- Beta Alpha Psi Events
- Chapter sponsored events
- Executive Office sponsored events



# Reaching out Activities – BAP sponsored events



- Mid-Year and annual meeting attendance
- Community Impact Day attendance
- Chapter Operations and Best Practices presentations
- Hosting a mid-year meeting
- Attending the EO Diversity and Inclusion event
- Attending the EO live virtual initiation in fall or spring
- Attending virtual Chapter Reporting 101 session

# Reaching out Activities – Chapter Events



- Mentoring with community college and high school students
- Assisting with Financial Literacy event/Help with College application process
- Joint meetings with other chapters
- Events promoting careers in accounting, finance and data analytics
- Multicultural professional/global event
- Alumni event with 25% or more alumni to student ratio

# Reaching out Activities – Recognition



- Project Run With It (PRWI) participant
- EY Inclusive Leadership first round winner (10)
- Best Practices Competition
- Chapter Operations Presentation
- Alumni rep nomination
- Outstanding Dean Award nomination
- Business Information Professional of the Year (BIPOY)

# Recognition - Competitions and Awards



# Reaching out Activities – Recognition



## Gold chapter award

- \$2,500
- Letter to Dean, Department Chair and Faculty Advisor
- Plaque

## Superior chapter award

- \$500
- Letter to Dean, Department Chair and Faculty Advisor
- Plate

## Distinguished chapter award

- Letter to Dean, Department Chair and Faculty Advisor

## Best Practices

- Award stipend and plaque (at annual level)
- Award stipend and certificate (at regional level) to those who place

# Scorecard Screen

Menu Bar Item: Reporting and Membership> Report Activity or Scorecard

Always make sure to check your chapter's final scorecard.



## Chapter Scorecard

Chapter #1, Alpha, University of Illinois

Planned Achievement Level: Mission-Based

PCA Achievements		PCA Requirements	
Mission Based Requirements	YTD Credited	Mission Based Points Required	
Beginning of Year Report	0	1	
Initiation	0	1	
Mid-Year Report	0	0	
End of Year Report	0	1	
Reaching Out Activities (ROAs)	0	3	
Professional Activities	1	6	
Service Activities	1	2	
<b>Total Points</b>	<b>2</b>	<b>14</b>	
Additional Requirements for Award-Seeking Chapters Only	YTD Achieved	Required for Distinguished	Required for Superior
Additional ROAs	0	5	8
Additional Professional Activities	0	4	6
Additional Service Activities	0	2	4
Mandatory Essential Skills Activity	0	1	1
Overall Chapter Status	Under Review ▾	Yes	Yes



# Reporting Deadlines

- Beginning of the Year Report
  - October 15: U.S. chapters
  - June 15: Oceania chapters
- Mid Year Report
  - December 15: U.S. chapters
  - August 15: Oceania chapters
- End of Year Report
  - June 1: U.S. chapters (including 990n e-postcard filing or Over \$50K spreadsheet (\*Faculty Sign-off\*))
  - December 15: Oceania chapters



# Beta Alpha Psi Alumni & Member Network



Available to alumni and members at installed chapters

Access pre-recorded sessions from our Professional Partners

Network with alumni and members globally and locally

Earn a Reaching out activity

# Reporting Intranet Resources



[bap@bap.org](mailto:bap@bap.org) with questions

919-402-4044 by phone